



Name : Dr. Eidah Abdullatif Alzahrani
Department : Business Administration Management
Job Title : Management - Assistant Professor
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Contact Number : ---

“I am a dedicated scholar and researcher with a Ph.D. in Entrepreneurship from the University of Glasgow, specializing in women entrepreneurs in emerging markets. My doctoral research, completed at the Adam Smith Business School in June 2024, offers an in-depth analysis of “Entrepreneurship Dynamics for Women Entrepreneurs’ Inclusion in Emerging Markets,” with a focus on Saudi Arabia. This study explores how women’s interactions and identity formation play a critical role in creating inclusive entrepreneurial ecosystems.

In addition to my Ph.D., I hold an MBA in General Management from the University of New Brunswick and possess extensive experience in higher education. My work is driven by a commitment to advancing research that addresses the unique challenges faced by women in entrepreneurship. I am passionate about contributing to the development of entrepreneurial ecosystems that empower women, providing strategies and resources to amplify their voices and success in business.”

- Qualification** :
- Ph.D. in Management/Entrepreneurship
Adam Smith Business School, University of Glasgow
Glasgow, Scotland, UK
 - Master of Business Administration
University of New Brunswick
Saint John, New Brunswick, Canada
 - Pre-MBA
Saint John College, University of New Brunswick
Saint John, New Brunswick, Canada
 - Bachelor of Science
King Abdul-Aziz University
Jeddah, Saudi Arabia”

Research Interest :

- Women Entrepreneurship Interaction
 - Exploring the dynamics, networks, and their impact on entrepreneurial success and collaboration.
- Women Entrepreneurial Identity
 - Understanding how women entrepreneurs develop their identity and adapt to external environments.
 - Examining gender's role in shaping entrepreneurial self-concept and leadership styles.
- Institutional Influences on Women Entrepreneurship
 - Analysing how institutional factors impact women entrepreneurs.
 - Assessing the support and challenges within various institutional frameworks."

Publications :

- NA

Other Accreditation:

- NA